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YOUTH AND ONLINE PRIVACY

Concerns and ways to address them

MARISTELA MIRANDA

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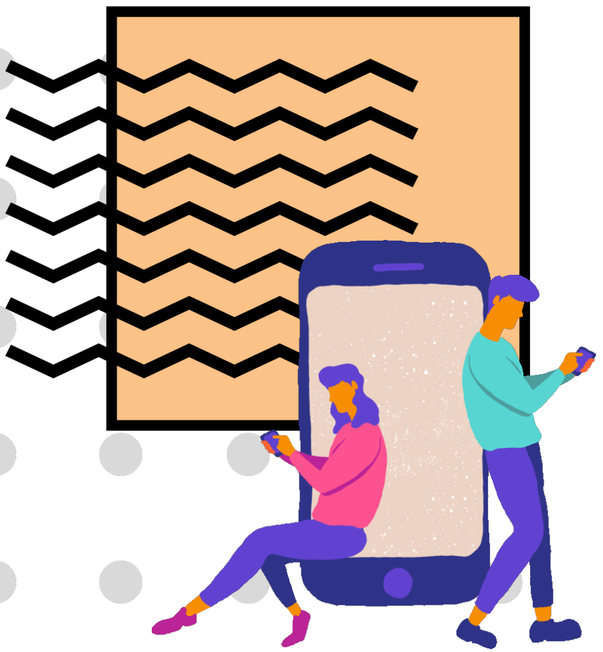
WHAT TO EXPECT



- Privacy and data privacy
- Relevant statistics
- Online privacy issues and risks
- What we can do to address them

RIGHT TO PRIVACY?

a fundamental human right

> “THE RIGHT TO BE **LET ALONE**”

WARREN AND BRANDEIS, 1890

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ASPECTS OF PRIVACY

BODILY PRIVACY

protection of physical self against invasive procedures such as cavity searches, drug testing, genetic tests, etc.

TERRITORIAL PRIVACY

protection against intrusions into domestic and other environments (workplace, school) including video surveillance, ID checks, etc.

COMMUNICATIONS PRIVACY

security of mail, email, phone conversations, etc.

DATA PRIVACY

control who has access to your personal data and its uses

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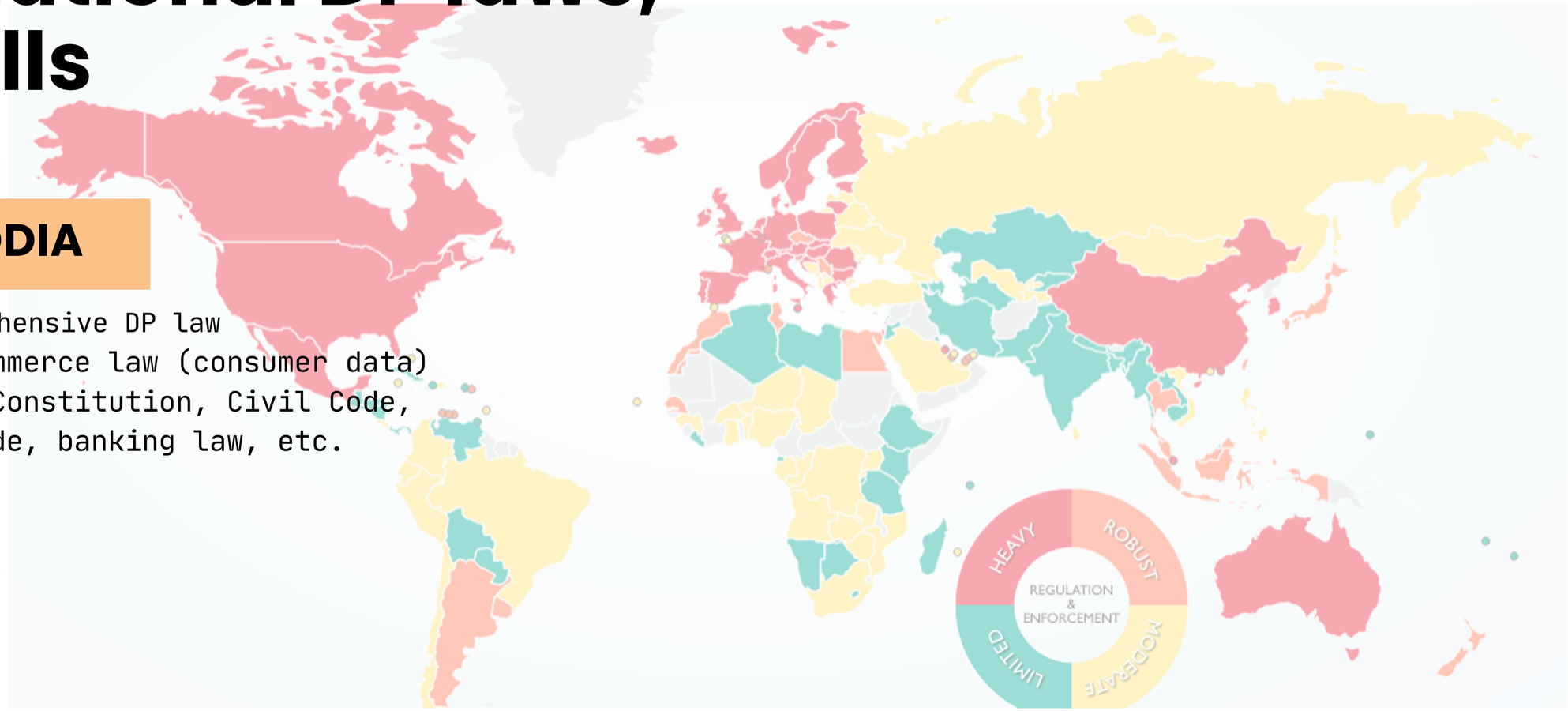
162 national DP laws; 20 bills

CAMBODIA

- no comprehensive DP law
- has e-Commerce law (consumer data)
- others: Constitution, Civil Code, Penal Code, banking law, etc.



https://www.dlapiperdataprotection.com/index.html?t=law&c=KH
https://www.dbxuk.com/blog-2023/data-protection-laws-around-the-world

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OECD PRIVACY PRINCIPLES

- COLLECTION LIMITATION
- DATA QUALITY
- PURPOSE SPECIFICATION
- USE LIMITATION
- SECURITY SAFEGUARDS
- OPENNESS
- INDIVIDUAL PARTICIPATION
- ACCOUNTABILITY

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YOUTH

varying definitions

15 to 24 years old

UN Secretariat | UNESCO | ILO

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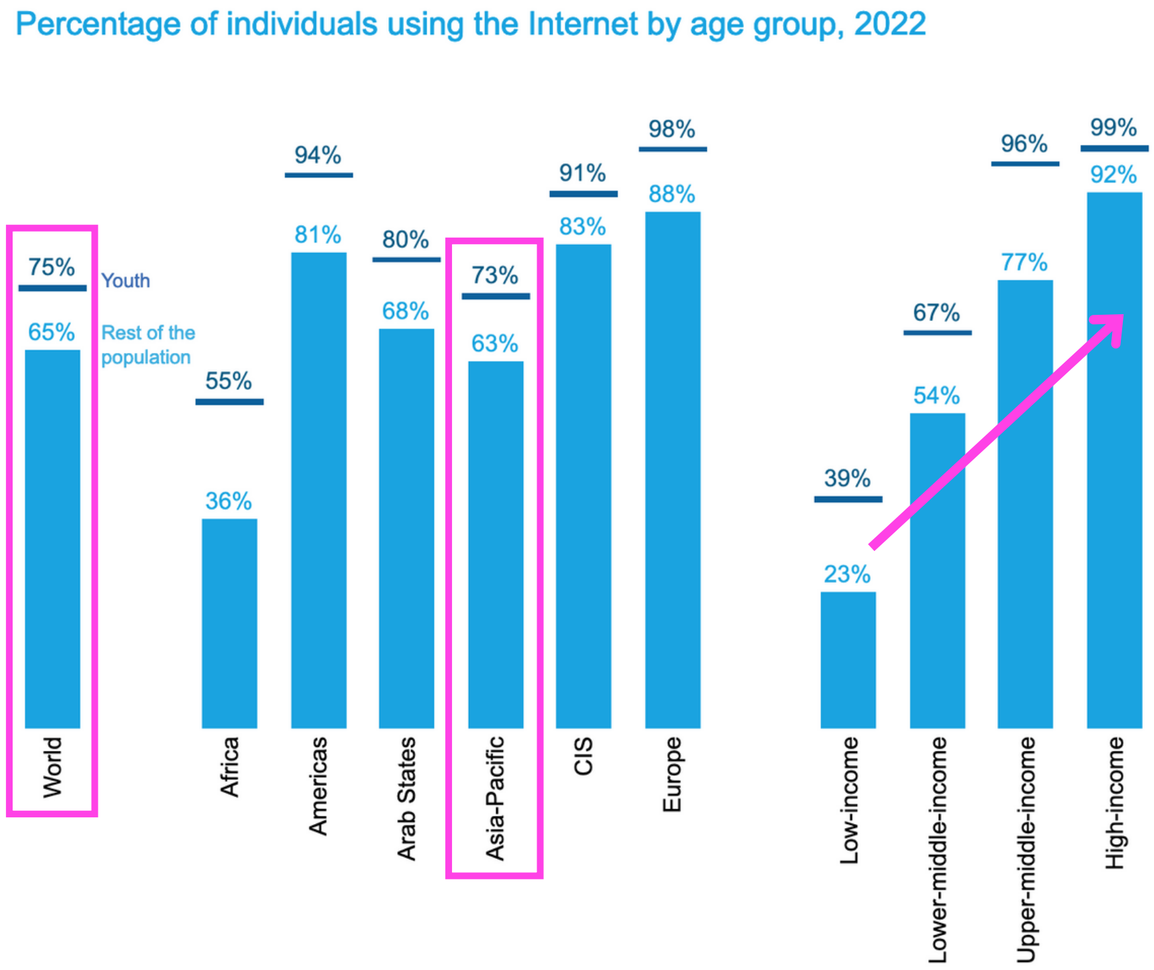
INTERNET USERS

75% of the global youth use the Internet



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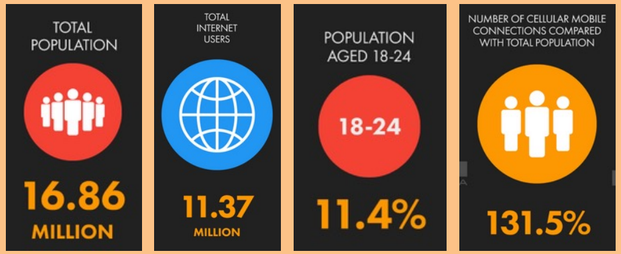
CAMBODIA INTERNET STATS

DATAREPORTAL

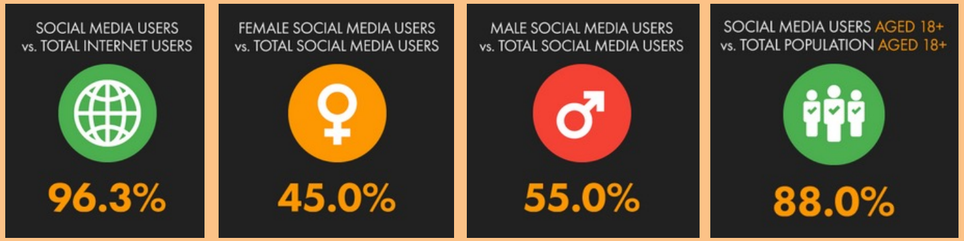
DIGITAL 2023: CAMBODIA

13 FEBRUARY 2023 · SIMON KEMP

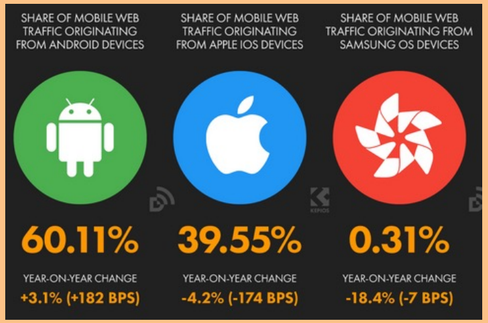
overall stats



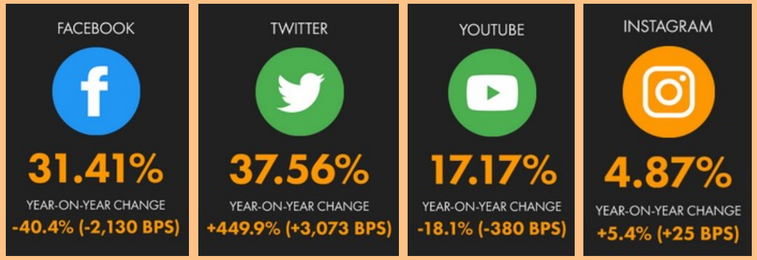
social media users



web traffic by OS

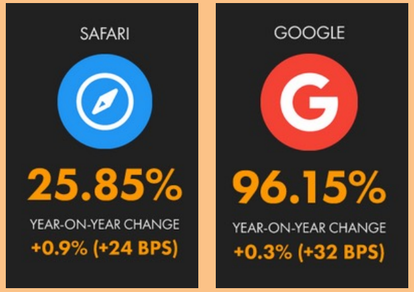


web traffic referral from soc med

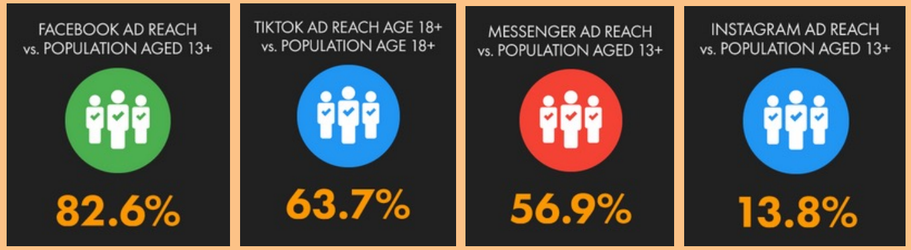


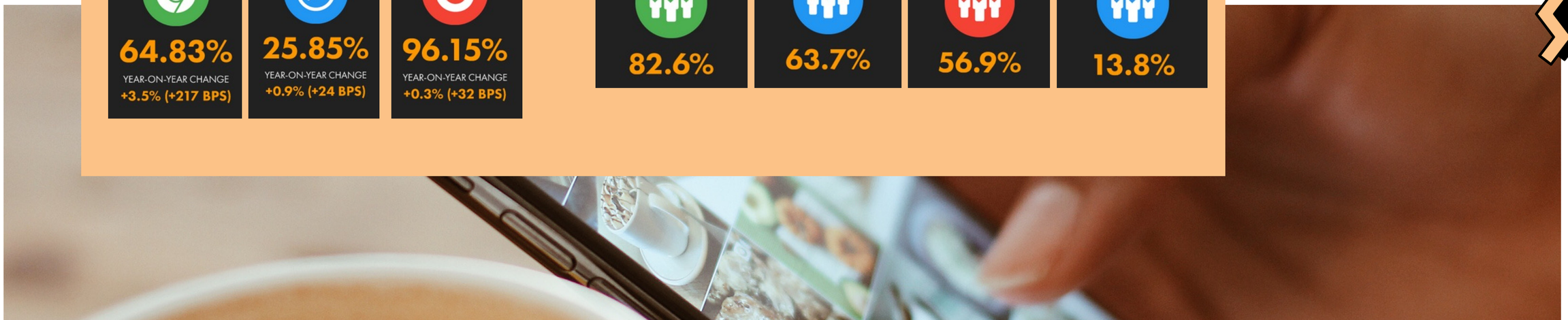
web traffic by browser

search engine

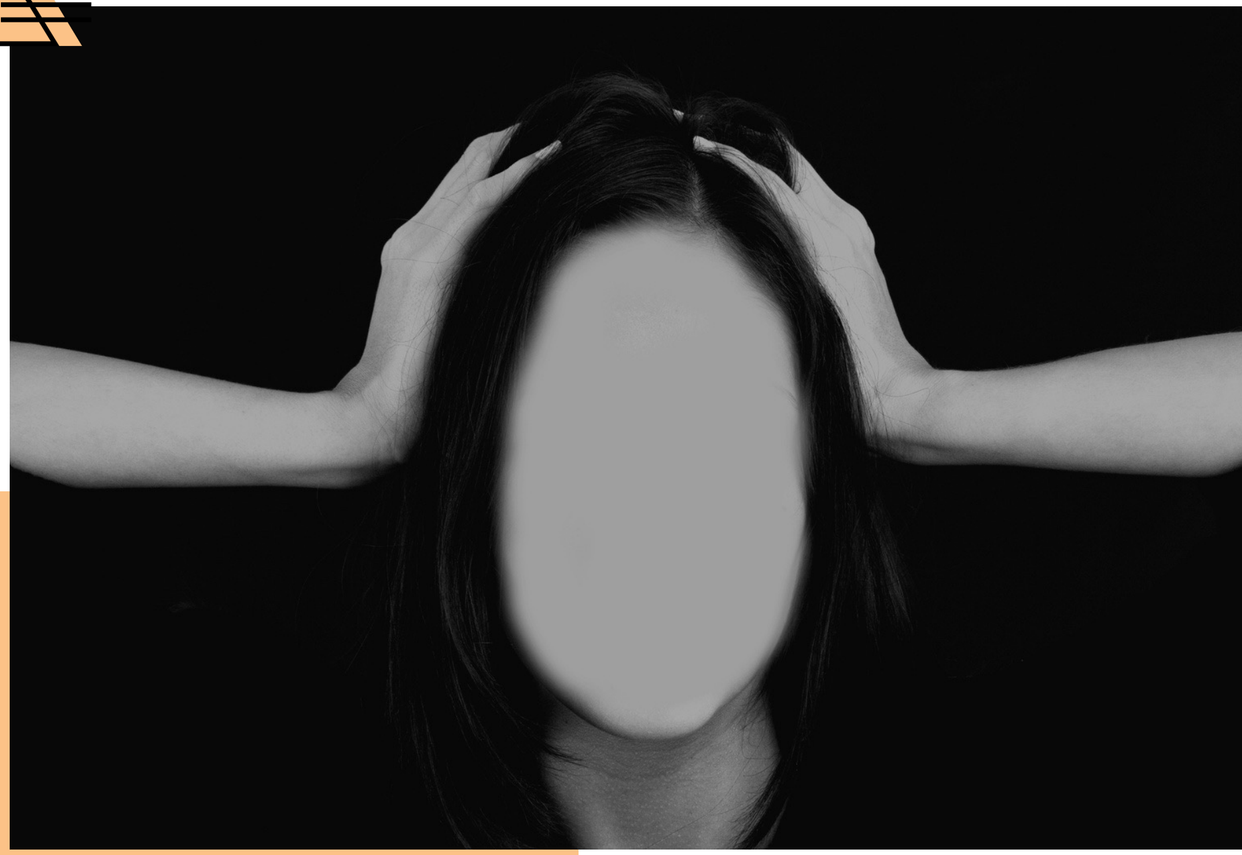


ad reach by soc med platform





Why should YOUTH care?



privacy risks are present online and they may greatly impact their lives

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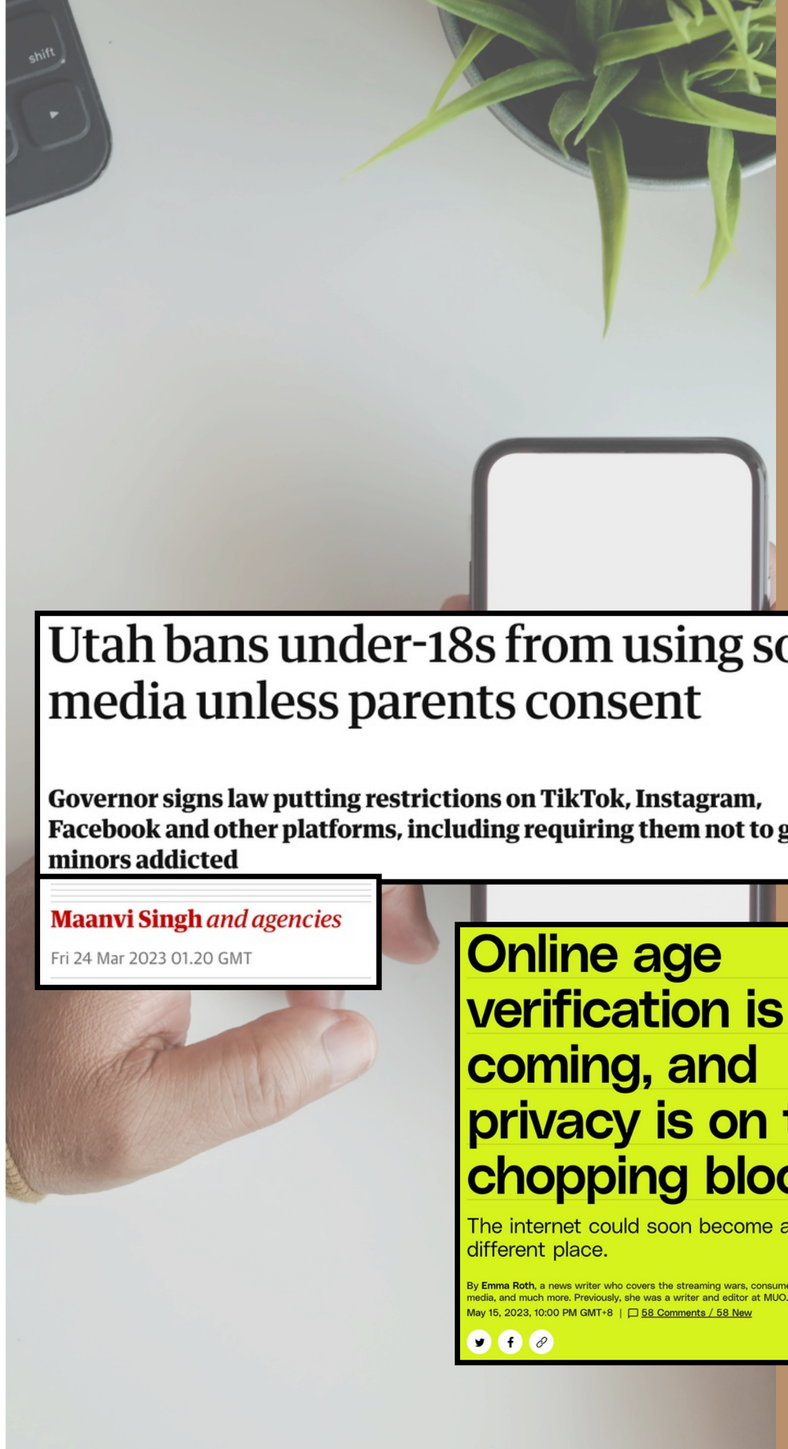
ONLINE PRIVACY ISSUES AND RISKS

CONSENT

who gets to decide when a child or youth is capable of deciding for themselves?



AGE OF CONSENT

varies across jurisdictions:
11 y.o. to 21 y.o., but mostly from 14 y.o. to 16 y.o.

AGE VERIFICATION

verifying a user's age poses a whole different set of privacy risks

ONLINE PRIVACY ISSUES AND RISKS

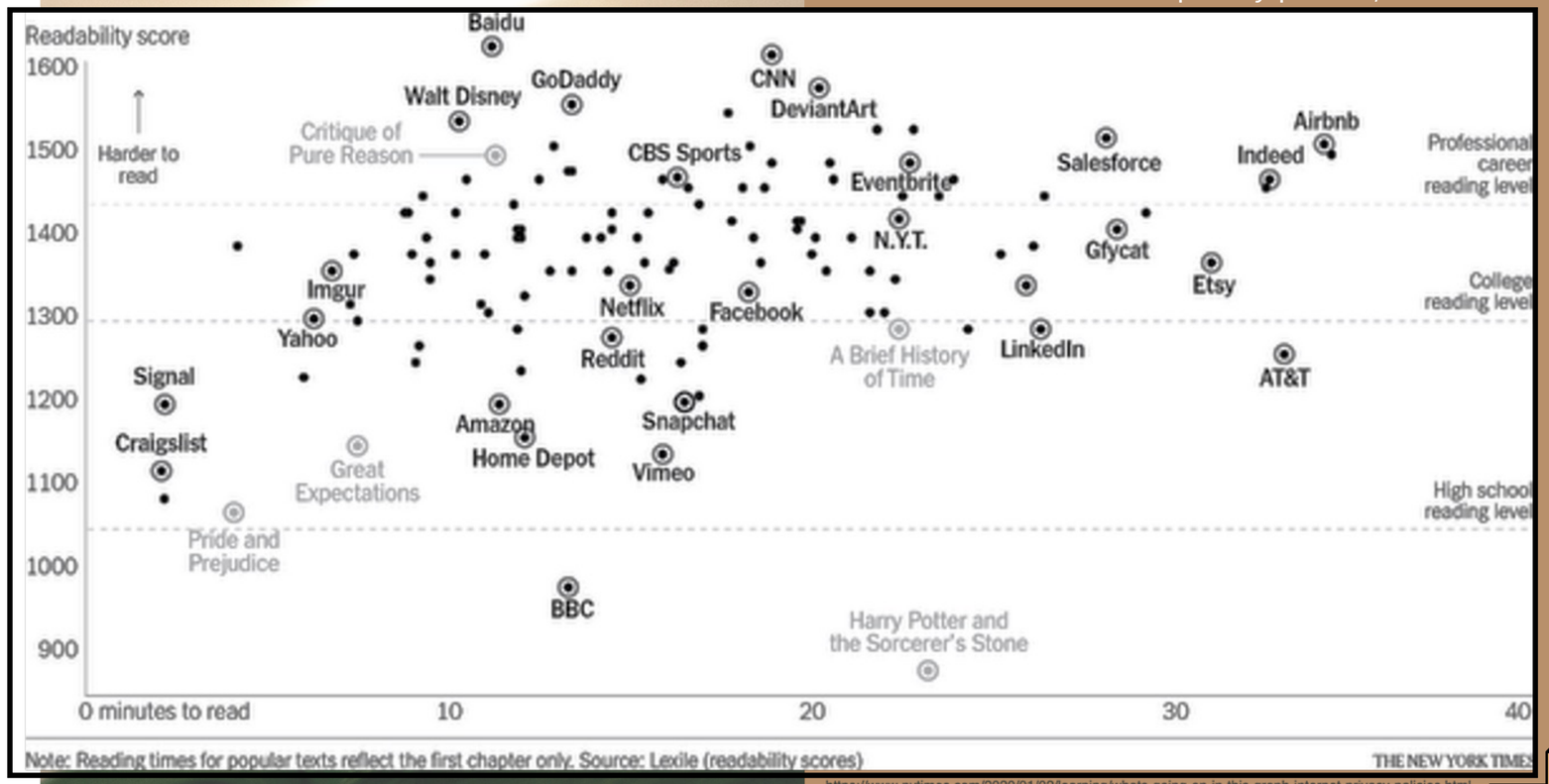
NOT DESIGNED FOR THE YOUTH

from the policy to the marketing strategy and the data processing activities

TLDR POLICIES

too technical, too long, too broad and vague

check this out: https://vpnoverview.com/research/most-difficult-to-read-privacy-policies/



https://www.nytimes.com/2020/01/02/learning/whats-going-on-in-this-graph-internet-privacy-policies.html

ONLINE PRIVACY ISSUES AND RISKS

NOT DESIGNED FOR THE YOUTH (AND CHILDREN)

from the policy to the marketing strategy and the data processing activities

PROFILING

invasive tracking of online behavior and preferences for marketing and/or research purposes

HARMFUL AND AGE-INAPPROPRIATE CONTENT

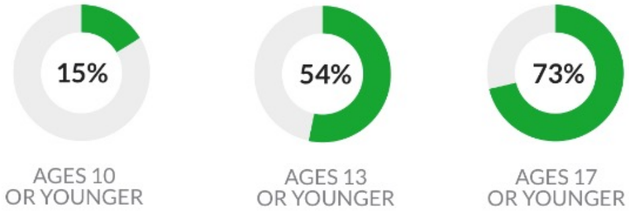
self-harm, suicide, sexual, alcohol

ADF Alcohol and Drug Foundation

May 16, 2023

Alcohol ads on social media target teens and young people

Percent of teen respondents who have seen online pornography, by age:



12 is the average age when children first consumed pornography.

Almost half of children in England have seen harmful content online – survey

Sally Weale *Education correspondent*

Thu 29 Sep 2022 13.38 BST

In the foreword to the report, Digital Childhoods, De Souza said self-regulation by tech companies had failed. "Girls as young as nine told my team about strategies they employ when strangers ask for their home address online. In a room of 15- and 16-year-olds, three-quarters had been sent a video of a beheading."

CYBERBULLYING

scaring, angering or shaming targets

doxxing

UNICEF poll: More than a third of young people in 30 countries report being a victim of online bullying

U-Report highlights prevalence of cyberbullying and its impact on young people

03 September 2019

OVERSHARING & TRUST

sharing of personal data on social media and/or to the public; trusting too much on people and content online

SCAMS, FRAUD

jobs, online influencer, online shopping and romance, ID theft

HARASSMENT

online sexual harassment

FAKE NEWS

misinformation, disinformation

Why the ‘sextortion’ of teenagers is growing

There were 18,000 reports of the crime last year, but the actual number is probably much higher since victims can fear stigma and humiliation.

TikTok’s search engine repeatedly delivers misinformation to its majority-young user base, report says

By Emma Tucker, CNN
Published 7:11 PM EDT, Sun September 18, 2022

Identity theft isn’t just an adult problem. Kids are victims, too

PUBLISHED TUE, APR 24 2018•9:23 AM EDT | UPDATED TUE, APR 24 2018•9:23 AM EDT

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@KELLIGRANT

SHARE

National July 13, 2023

UNICEF digital campaign fights child sexual exploitation in Cambodia

Khmer Times /

Tech-savvy teens falling prey to online scams faster than their grandparents

PUBLISHED TUE, AUG 10 2021•3:33 PM EDT

Sarah O’Brien
@SARAHTGOBRIEN

WATCH LIVE

In Cambodia, 11% of internet-using children aged 12-17 had experienced clear examples of online sexual exploitation and abuse, the news release said, adding that this includes blackmailing children into engaging in sexual activities and non-consensual sharing of sexual images.

WHAT GROWN UPS CAN DO

- **reach a consensus** on what is acceptable, and on the necessary policies and standards
- **involve the youth** in the discussions and decision-making
- **ethics and morals** must be checked
- **constant guidance** to younger people
- **keep an open mind, open communications**

WHAT YOUTH CAN DO

- **Engage in discussions** in your community, among your peers and even with policy-makers, locally and internationally
- **Speak up** when you witness something that is not right
- **Innovate.** An example of this is **Kindly**, an app that uses machine learning to detect messages with toxic content or cyberbullying intent which can be integrated with any existing text-based service. It was conceptualized by 16-year-old Gitanjali Rao, a UNICEF Youth Advocate.
- **Limit personal data sharing**

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THANK YOU!

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